Hello Potential Media Partners!

Many of you know that over the last several months End Abuse has been busy developing a campaign that will educate teens, parents, and the community about teen dating violence and healthy relationships. The day is finally here that we get to share it with you!

Our campaign, Dare2Know (D2K), is a challenge to encourage teens to rally around healthy relationships. Our ultimate goal? To end teen dating violence in Wisconsin!

Dare2Know is a cause that seeks to expose – and end – the serious impact of teen dating violence in Wisconsin and long-term effects on youth and society. The purpose is to inform, illustrate and inspire youth to rally together in positive ways and promote healthy relationships in their schools and communities. A variety of resources, tools and activities, including a youth-led Teen Ambassador Program, will allow teens to actively participate and share their experiences with each other.

Check out the Dare2Know website and be on the look out for a series of video, radio, digital and transit ads appearing on digital and social media and in shopping malls, movie theaters and buses. The campaign will initially appear throughout Wisconsin, including Green Bay, La Crosse, Rothschild, Metro Milwaukee, Rhinelander, Ashland, and Superior. If you are interested in being a spokesperson for one of these areas please email Stephanie Ortiz, Prevention & Public Awareness Coordinator at stephanieo@endabusewi.org!

We would also love for your agency to join in the effort to make Dare2Know a vibrant, statewide campaign. If your agency would like to join in the effort as a media partner fill out the short form below.

Sign Up to be a D2K Partner Agency

We will send you the Dare2Know marketing toolkit and images that you can share on social media. You can also sign up to have Dare2Know branded posters, stickers and other materials sent to you for use in your community.

Last, we invite and encourage you to follow D2K on Facebook and Instagram to stay connected to all that is happening.